

Private Coaching for Trainers in Accent Reduction Have a Functioning Business in 90 Days

If you would like a hands-on partnership for building a business, having solutions for obstacles and getting clients within 90 days, and have a continual stream of income, contact us for customized coaching to get your corporate communication company launched. We will work with you individually to build your company and confidence and support you in identifying obstacles and how to work around them. Learn business strategy, targeted marketing and skilled business operations with Liz Peterson, corporate communication specialist and business owner for over 10 years. Learn how to establish company contracts, get clients calling you, negotiate with confidence, establish fees, offer more programs in addition to accent reduction and get your business launched in 90 days. We offer two levels of coaching:

LEVEL 1: Company and clients in 90 days

LEVEL 2: Advanced coaching once clients are on your calendar and your business is moving forward.

Coaching Outline for Level 1 Training

Week 1 Identifying goals and outlining your plan for the next 90 days.

Week 2 Identify obstacles: Breaking them down into manageable parts.

- Turning fear from business ownership into excitement!
- Week 3 Build your team. Find web, social media, tax accounting, etc.
 - Week 4 Work week- Check in.
 - Week 5 Work week. Put it all together.
 - Week 6 Setting up how and where to set up shop. Squash obstacles.
 - Week 7 Advanced marketing and networking.
 - Week 8 Negotiate with confidence. Close sales naturally.
 - Week 9 Working on it.
 - Week 10 Still working on it.
 - Week 11 Putting it all together. Accent reduction and what else?
 - Week 12 Launch! Welcome your first client.

Level 2 Coaching:

Advanced coaching once clients are on your calendar and your business is moving forward. Learn deeper techniques for successful accent reduction and continued business building and operation skills.

Liz Peterson built her corporate communication business from the ground up starting with a vision and goals. Over the past decade she went from offering accent reduction services two times a week in her New York Manhattan apartment to having a full time corporate communication practice in Denver with associates supporting her. She now offers corporate seminars and has repeat corporate contracts nationwide. There is nothing unique about her other than having a plan and a vision for wanting to have a successful corporate communication practice.

Contact us to learn more!

Liz Peterson, M.A., CCC-SLP

Owner of Speech and Voice Enterprises and author of *Accent Reduction 101* and *How to Speak Like a Broadcaster and Sound Like a CEO*

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